

Practical Augmented Reality A Guide To The Technologies Applications And Human Factors For Ar And Vr Usability

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Practical Augmented Reality A Guide

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Augmented Reality Technical Fellow, University of Sheffield AMRC "Filled with excellent, imaginative information that will inform both experienced and first-time readers alike. Practical Augmented Reality is worth reading not only for its wealth of data and research, but also for its insights into the markets and opportunities ahead of us.

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Production - Digital Promise Global

Practical Augmented Reality is worth reading not only for its wealth of data and research, but also for its insights into the markets and opportunities ahead of us. If you have an interest in this exciting new technology, this is a must-have resource and an enjoyable exploration into this brave new world."

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